 <b>TRANSMITTAL FORM</b>	Application Number	09/850,073	
	Filing Date	05/07/2001	
	First Named Inventor	Steven Todd	
	Group Art Unit	3625	
	Examiner Name	Rhode Jr., Robert E.	
Total Number of Pages in this Submission	7	Attorney Docket Number	112820

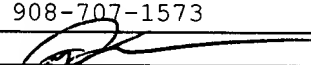
**Enclosures (check all that apply)**

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Response <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits / Declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53 <input type="checkbox"/> Response to Missing Parts/Incomplete Application	<input type="checkbox"/> Assignment & Recordation Cover Sheet <input type="checkbox"/> Drawing(s) & Letter to Official Draftsman <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition to the Commissioner <input type="checkbox"/> Petition to Convert a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communications to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communications to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Return Receipt Postcard <input type="checkbox"/> CD, Number of CDs <input type="checkbox"/> Additional enclosure(s) (please identify below)
Remarks Response to Official Action of 07/16/2007		

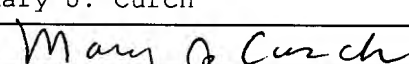
**CORRESPONDENCE ADDRESS**

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COUNTRY	United States of America	ZIP CODE	07921
		FAX	908-532-1281

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT REQUIRED**

NAME	Gary H. Monka	Reg. #	35290
TELEPHONE	908-707-1573		
SIGNATURE		DATE	08/10/2007

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**Applicant(s):** Todd, Steven  
**Attorney Docket No.:** 112820  
**Application No.:** 09/850,073  
**Filing Date:** 05/07/2001  
**Examiner Name:** Fadok, Mark  
**Group Art Unit:** 3625  
**Title:** Automated Sales Support Method And Device

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**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION UNDER 37 C.F.R §1.116**

**INTRODUCTORY COMMENTS**

This submission is in response to the final Official Action mailed July 16, 2007 in connection with the above-identified application. The period for response, without petition for extension, expires on October 16, 2007.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 4 of this paper.